

OPC BULLETIN



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Music night promises unusual vocal treat

Music Night, February 1, will feature Robert Guarino, tenor; Kate Hurney, coloratura soprano; Clive Amor, violonist; accompanied by Van Zandt Ellis, pianist.

A most unusual program will be performed at the OPC at 8:00 P.M., by two singers, a violinist and accompanist. Those who attend, will have an evening of entertainment rarely heard at the club.

Guarino has appeared with the St. Paul Opera, Bel Canto Opera and several other companies. He has been a soloist with the Boston Symphony and Tanglewood Festival and is also the winner of the 1975 Metropolitan Opera Auditions for New York.

Kate Hurney has sung with the American Opera Society at Carnegie Hall. She has performed more than 60 operatic roles, including appearances with the Houston and Dallas Opera Companies, Boston Opera in Zurich and Brussels Opera, as well as singing in Queen Elizabeth Hall.

Van Zandt Ellis received his Masters Degree from Manhattan School of Music and was the recipient of the Harold Bauer Award. Upon graduation, he received a Fulbright Grant for study in Germany. He spent the summer of 1967-68 in Siena, Italy. In June, 1970, he traveled to Moscow to participate in International Tchaikowsky Competition. He will accompany the singers.

Jack Frummer, Music Committee Chairman, will preside.

NEW APPLICATIONS

Active Resident

Charles G. Spiegler, free-lance writer
SPONSORS: Mark Henahan, Ben Greenwald
Betty Berry, public relations specialist,
American Arbitration Assoc.

SPONSORS: Roy J. Battersby, Will Yolen

Associate Resident

Sam Segal, public relations, Cornell University

SPONSORS: Matt Bassity, Wilma Dobie
William H.A. Carr, account executive, Jack
Raymond & Co.

SPONSORS: Jack Raymond, Edward
McDougal

Active Non-Resident

Young Sick Kim, associate editor, *Chinese Medicine Today*

SPONSORS: Matt Bassity, Wilma Dobie
Paul Heffernan, contributing editor, *The Bond Buyer*

SPONSORS: Matt Bassity, J.J. Duome

Associate Non-Resident

Adelaide Bry, free-lance writer

SPONSORS: Laura Hobe, Anita D. Berke

REINSTATEMENT

Active Resident

Elmer M. Borsuk

Active Overseas

Richard Critchfield

Back-to-back battlers promised for January as Post's Murdoch follows Esquire's Felker

Feats of Clay

Founding editor of *New York Magazine* (1968), founding editor of *New West Magazine* (1975), editor of the *Village Voice* (1974-1976) and now editor and publisher of *Esquire Magazine* (as of last Sept. 1), Clay Felker has had a swashbuckling career in journalism; he's done it all. How he plans to approach his new Herculean labor will be the subject of a special "Shop Talk" luncheon on Wednesday, Jan. 11.

According to Larry Stessin and Gloria Zukerman, who co-chair the committee, "Shop Talk" luncheons are usually sell-outs. Reservations are recommended (Mary Novick - 687-2430; members are charged \$7.50, guests are \$8.50). The gatherings take place in the OPC headquarters dining room in the Hotel Biltmore (19th floor, north elevators).

In a sense, Felker wants *Esquire* to be a *Ms.* for men. "The upheaval in roles and rules caused by the women's movement," says Felker, "has created a need for a new men's magazine that would be the cutting edge for revealing new forms of living, thinking and working." He is quick to point out that he has no plans for turning the 45-year old *Esquire* into another skin magazine.

"Real men live with women and children, and they want to," he says.

From its start in 1933 by the late Arnold Gingrich, *Esquire* has been a distinguished vehicle for American fiction and reporting. It has been highly successful and profitable; however, in the last two years it has lost money. Felker says, "Our frequency will be speeded up to become fortnightly. The magazine will be saddle stitched. It will be printed offset. No longer will articles jump to the back of the book."

Sound familiar?

Asked about *New York*, the *Village Voice* and *New West*, Felker snarls, "What happened to me before is never going to happen again." He states that the properties were "sold out from under him"; he refers to his former associates in the executive suite as "money-grubbing little men." The winner of the 1976 holiday week struggle was Australian publishing czar Rupert Murdoch.

Our next "Shop Talk" luncheon will be held on Tuesday, January 24. The guest speaker will be the new publisher and editor-in-chief of *New York*, the *Village Voice* and *New West*, Rupert Murdoch. He will talk of his feats.

—Chas. Schreiber

Messick to speak at January 9 Shop Talk



HANK MESSICK

Photo by: Minerva Wagner

Hank Messick, — the dean of investigative reporters and organized crime-book writers, and a walking "encyclopedia of same" — will be up from his writing base in Ft. Lauderdale-Miami for a special informative shop talk at the OPC, January 9th, at 5:30 p.m.

With casino gambling rapidly moving into the East Coast via New Jersey, his knowledgeable background should be particularly timely. Messick is the author of sixteen books. A prize-winning investigative journalist, he is the leading expert on organized crime and corruption in America. Born in Happy Valley, North Carolina, he received degrees in journalism from the University of North Carolina and an MA in English from Iowa State University. He became nationally-known during his years as a reporter for the *Louisville Courier-Journal* (1956-63), and has since devoted his time to writing books, serving as a consultant to newspapers, governors and state investigating committees. He has written for *The Nation*, *Rolling Stone* and other magazines. His books have been widely-published abroad, with his *Lansky* being responsible for Israel deporting crime syndicate boss Meyer Lansky after it was published there.

His latest book, out in March, deals with *The Politics of Prosecution* in Chicago's Cook County — similarly sure to make waves.

Please make known your intentions to attend in advance by phoning OPC, 687-2430.

CALENDAR

Monday, Jan. 2. The club will be closed.

Monday, Jan. 9, 5:30 p.m. — Talking Shop with Hank Messick. Details in this issue.

Wednesday, Jan. 11, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon with Clay Felker, president & editor, *Esquire Magazine*. \$7.50, members; \$8.50, guests.

Tuesday, Jan. 24, 12 noon, cocktails; 12:30, luncheon — Talking Shop Luncheon with Rupert Murdoch, publisher, *New York Post*. \$7.50, members; \$8.50, guests.

The Murdoch Luncheon is sold out. Reservations for a waiting list are being taken.

Wednesday, Feb. 1, 8:00 p.m. — Music Night. Details this issue.

Thursday, Feb. 9 — Talking Shop With ... Dick Cavett.

Thursday, Feb. 23 — Talking Shop With ... Jane Pauley.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

Oppenheimer, Bulletin's printer for 22 years, retires as firm merges with St. John Assoc.



JOHN F. OPPENHEIMER

John F. Oppenheimer has announced his retirement as head of Wallenberg & Wallenberg, long-time printers of the

OPC Bulletin. OPC past president Louis P. Lochner, who had worked with Oppenheimer when he was AP bureau chief in Berlin, first recommended W&W to the Club, in 1955.

Oppenheimer, a journalist in his native Germany, came to the U.S. as a refugee in 1938. He started as a messenger boy with the Jewish Telegraphic Agency. In 1939, he joined Wallenberg & Wallenberg, which had just been established by his former colleagues at the Berlin publishing house of Ullstein, Hans Wallenberg, later editor of the first post-war German newspaper *Die Neue Zeitung* and an advisor to Axel Springer, and Peter Wallenberg, for many years an editor with the *New York Daily News*.

Initially, W&W served many refugees from Nazi Europe, among them Thomas Mann, Friedrich Wilhelm Forester and Arthur Schnabel, and organizations of new immigrants, such as Selfhelp, Inc., and the American-Jewish KC Fraternity. Clients now include German book-dealers, agencies of the governments of Austria and Germany, and many professional organizations, such as the OPC, Women in Communications and National Premium Sales Executives.

Concurrent with Oppenheimer's retirement, W&W has merged with The St. John Associates of New York City, where its present staff will continue to serve.

Oppenheimer, a board member of *Aufbau*, the largest German-language newspaper in the United States, a former editor of modern biography of the *American Universal Jewish Encyclopedia* and secretary and treasurer of the Arthur Schnabel Memorial Committee, will devote his time to the preparing of the manuscript of an eighth printing of a German-language lexicon on Judaism. First published in 1934 in Nazi Germany as *Philo-Lexikon*, the work was revived under Oppenheimer's editorship after the war and published in 1967 as *Lexikon des Judentums*.

Naismith and Devlin talk of joint effort in writing book on Roger Tory Peterson



Photos by: Licciardi

"Who, What, Where" columnist Grace Naismith and husband Timesman Jack Devlin shared their experiences in writing book about the famed artist and naturalist. Anita D. Berke chaired.



Times' biz-fin editor Lee fields questions as OPCers challenge his section's policies

The *New York Times'* Business/Financial section uses a "two-tier approach" in its makeup, John M. Lee, editor of the section told a packed OPC Shop Talk luncheon meeting on December 7.

The front page of the section runs articles aimed at the general reader — economic news and analysis, giving a broad picture, he said. Inside pages contain more specialized news and information — more hard business news, more numbers.

Attempting to explain the *Times'* approach to business and financial news coverage, Lee said, "We write foreign exchange stories for Seventh Avenue; we try to explain forward sterling to the garment manufacturer."

Denying that the *Times* has been beaten consistently on business and financial stories by the *Wall Street Journal*, Lee said his staff scores a considerable number of beats — but that the *Times'* news coverage should be judged on a larger scale. "It's a matter of priorities," he said. "The *Wall Street Journal* covers WALL STREET: it should excell in that area...the *Times* is a general newspaper with some specialized material."

Disdaining interest in surveys to determine what kind of news and information is desired by readers, Lee said, "The editor decides what gets into the paper; not the readers — or we would be running comic strips."

Parrying a questioner's thrust about experienced business/finance staffers leaving the *Times*, Lee said a writer "must seek opportunity where he or she can find it."

Lee noted that the new sectional structure of the daily *Times* issues means that the Business/Finance department has its own free-standing section three days a week. This will happen four days a week when the *Times* introduces its new free-standing Sports section on January 9, he added.

Stating that he "presides over a three-ring circus," Lee placed the Business/Finance staff at 50-60 people, including 30-35 byline writers assigned to various beats.

The *Times'* management recognizes the increasing importance of and interest in economic and finance news, he said. As a result, more of these kind of stories start on page one and jump to the "biz-fin" section. Also, newly-assigned foreign correspondents



JOHN M. LEE

spend a month or more working in the Business/Finance department before going overseas.

What criteria does Lee use in seeking new staffers for his section? "Smart people, with talent and ability...brilliant reporters with tenacious reporting skill...who write like a dream," he said. At another point Lee added, "Reporters should hit the *Times* running."

Lee said he seldom meets with news sources other than chief executives of companies. He prefers private conversations with CEOs, "one-on-one," with the hope that he will get some insight or an idea from the meeting.

On the subject of Christmas gifts, Lee said, "We are returning all that Christmas wrap and detergent" that has been sent to *Times'* staffers. The *Times'* rule against acceptance of Christmas gifts does not apply to calendars, said Lee, "unless they contain original art work."

Referring to the many meetings he has to attend at 229 West 43rd Street, Lee said, "The *Times* has stopped being a great newspaper and is now a conference center."

Commenting on the delay in redesigning the *Times'* Business/Finance section, Lee said, "Our bureaucracy is as formidable as yours." However, an improved section with more features and space is in the works, he added.

—Ralph Leviton



Thank you OPCers!

The Staff of the Overseas Press Club, Mary Novick, Acting Manager, Anthony Muraco, Bookkeeper, Maureen Watkins, Secretary, and James Menditto, former Manager, wish to take this opportunity to thank all those who contributed to the Christmas fund.

The staff of the Hotel Biltmore, which provide services to the OPC, would also like to thank you for your contributions.

We would also like to wish you a very happy and healthy New Year.

WHO, WHAT, WHERE

By GRACE NAISMITH

PUBLISHING: Edith Lynn Hornik is the author of a new book, *The Drinking Woman*, published by Association Press. The book, like an earlier book, *You and Your Alcoholic Parent*, was written in close cooperation with the National Council on Alcoholism... *Dogs of the World*, by Walter R. Fletcher, is a recent paperback by Bantam... Temple Fielding has a new travel book out by Morrow — *Fielding's Favorites*. Timely tips... Jeanne Toomey is writing a column, "Side-lights," for the *News Tribune*, Woodbridge, N.J., as well as articles for the magazine *New Jersey*. She says that her children used to be called the "Press Club Kids," way back in our 35 E. 39th St. days. Now son Peter Terranova is a stockbroker, and daughter Sheila Terranova is with WOR.

HONORS: Charles Gillett, member of the OPC's Reunion Committee for 15 years and president of the New York Convention & Visitors Bureau, has been presented with the Golden Scroll Award of the Broadway Association for his outstanding efforts in boosting tourism in New York City... Morton Frank, president and publisher of *Family Weekly*, recently named by The Michigan Alumnus as one of "the University of Michigan's 24 best-known alumni," has been reelected chairman of the Committee of Correspondence for Independent High Education of New York.

Silent Auction nets almost 700 dollars for OPC Foundation

The Silent Auction made a lot of noise. The sound of folding money, crinkling.

The Silent Auction of memorabilia was conducted among OPC members by way of two consecutive issues of the *Bulletin*, and brought in almost \$700!

Some items remain, not having been bid on, but with the success of this method of selling off items remaining from the Spring auction, there likely will be another Silent Auction next Spring.

Two winning bids came in from Germany, from Don Jordan in Bonn and Stanley Silbey in Berlin. Another came from the Southwest, from John R. Powers, Jr. in Rogers, Ark., and from California, with a winning bid filed by Daniel Rosenman in Beverly Hills.

The Silent Auction committee was composed of Jack Frummer, Mary Hemingway, Art Milton and Russ Tornabene, with valuable assistance from Acting Club Manager Mary Novick.

—Russ Tornabene

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TELEVISION NEWS: David Horowitz will have a weekly half-hour consumer-entertainment series on KNBC owned-and-operated stations. It is the highest rated prime access program on Los Angeles television... Doris F. Bernays, in her late 80's, said on Public Broadcasting Service's "Over Easy" program Dec. 22nd, that she had always wanted to have *poise*. She had plenty on the program, featured with her husband, Edward Bernays, at their Cambridge, Mass., home.

TRAVELING: L. Clayton Willis has been overseas three months — in Norway, England, Spain, France, Denmark and the Bahamas. He is with Government Employees Insurance Company and writes from that interesting address — The Ice House, Bryan Station Farm, 3003 Bryan Station Pike, Lexington, Kentucky, 40511.

EXHIBIT: The first gallery exhibition of Arthur Rothstein's photographic work will take place at the Prokopos Gallery from January 10 to February, 1978. Over 80 vintage works will be included, including the famous Depression photographs — "Farmer and sons in dust storm, Cimmarron County, Oklahoma 1936" and "Bleached skull on parched, overgrazed land, Pennington, South Dakota, 1936." His work has been recognized at the Smithsonian Institute, the Biblioteque Nationale in Paris and is in many permanent collections in museums in the U.S.

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